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**Construction safety management report bears out substantial financial, productivity and worker benefits of safety training initiatives; reinforces need for continued industry-wide commitment.**

**WALNUT CREEK, Calif., June 26, 2013** – A recent McGraw Hill Construction safety management survey, conducted in partnership with leading online safety training provider ClickSafety, clearly revealed the substantial positive impact for companies committed to investing in safety awareness and training initiatives.

Citing benefits to the bottom line, worker productivity, efficiency and company reputation among others, the *Safety Management in the Construction Industry: Identifying Risks and Reducing Accidents to Improve Site Productivity & Project ROI* SmartMarket Report makes the compelling case that companies effectively implementing workplace safety programs can bolster their financial and competitive position as well as keep their worksites safer.

McGraw Hill Construction recently presented key findings from the SmartMarket Report at ClickSafety's Booth during the American Society of Safety Engineers Safety 2013 Expo in Las Vegas.

"These findings are good news for the entire industry," said Brian Tonry, ClickSafety executive vice president and general manager. "The more we all recognize the many, many benefits of committing to and facilitating safety programs, the more widespread those programs become and the more we are able to reduce workplace safety-related incidents. This study validates our long-held belief that safety programs deliver a strong return on investment and ultimately improve the bottom line."

ClickSafety's partnership with McGraw Hill Construction in fielding the survey is the company's latest initiative in raising the industry's level of awareness and education on the importance of safety in the workplace. The report was also sponsored by California innovative construction leaders, DPR Construction, and Webcor Builders, both companies strongly invested in online training and behavior-based training to achieve a higher education and awareness of construction workers. Other supporters of the research included CPWR and United Rentals.

"As a company committed to keeping people safe and creating injury-free environments, DPR Construction is proud to be associated with this research," said Dave Flynn, as a member of DPR's safety leadership team. "Good, real-time data is always helpful as we continue to drive change in the industry and help build a culture of safety with upstream leading indicators, critical success factors and training efforts."

Some specific study findings revealed that of companies who implemented safety management practices:

- 71% reported lower injury rates
- 51% reported increases in project return on investment
- 43% report faster project schedules

The survey also showed that larger companies are more likely to implement safety programs, with 92 percent of firms with over 500 employees report having fully inclusive and widely observed safety programs, while smaller firms lag with nearly half, 48%, reporting the same. Of particularly encouraging note was the fact that 79 percent of respondents reported worker health and well-being as the key driver for investment in their safety program.

"Comprehensive, site-specific on-line safety training for our employees and subcontractors has made a profound difference in the efficiency in which we deliver safety training," said Mark Maynard, CSP, CHST, CUSA, CPEA, Vice President, EH&S Webcor Builders. "It clearly defines our safety expectations from the beginning and has helped us dramatically reduce workplace injuries and illnesses."

Safety training and toolbox talks are the most effective ways to communicate about safety. ClickSafety offers free toolbox talks available by subscribing to ClickSafetyTraining on YouTube or by following ClickSafety on LinkedIn. <http://www.clicksafety.com/resources/blog/toolbox-safety-talks>

To review full report, please visit [SmartMarket Report](#).

### **About ClickSafety**

ClickSafety is a leader in online training solutions for the construction, environmental and general industries. It has delivered award-winning interactive safety training to more than 10,000 organizations worldwide and was the first to offer both the OSHA 10-Hour and OSHA 30-Hour safety courses online. ClickSafety's course library has more than 300 courses and 50 courses available in Spanish – developed by certified safety professionals and certified industrial hygienists. Key products include OSHA regulatory training for general industry and construction, as well as several Web-based applications that manage risks associated with training large groups of employees, subcontractors and contract laborers.

ClickSafety was founded in 1999 and is based in the San Francisco Bay area. ClickSafety is a subsidiary of [Ascend Learning](#), a leading provider of technology-based educational curriculum and assessment solutions for the healthcare industry and other vocational fields. Ascend is renowned for delivering solutions that produce higher-performing student results at a lower cost, from nursing to health and fitness training to OSHA compliance and training.